



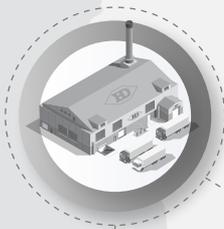
*Since*  
1959





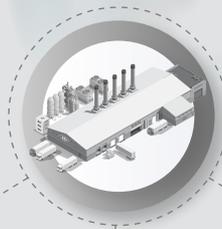
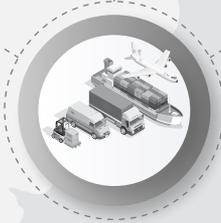
## WELCOME

As **HD RUBBER**, the satisfaction of our customers is the most important part of our business. We instill customer satisfaction awareness in all our employee and suppliers. Quality is the responsibility of all **HD RUBBER** employees. We see **HD RUBBER** employees as the key to our success and offer to opportunity to improve themselves continuously. Our target is to attract our suppliers to our own quality level and to provide mutual benefits.



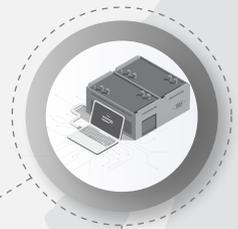
**1959**  
HD Rubber started  
its operations in  
Izmir

**1983**  
Export adventure  
started



**2011**  
Moved to Denizli  
with aim of being  
under one roof

**2017**  
The Design Center  
was established  
and IATF 16949  
certification has  
been completed



**2019**  
Air Springs  
manufacturing  
facility established.  
Production Tracking  
Software was  
commissioned



Since  
1959





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All members of the society are responsible to the environment. With this awareness, we encourage all of our stakeholders in this regard as an environmentally conscious business. As the **HD RUBBER** family, it is our most important feature to respect each other. We aim to be an **HD RUBBER** that wants to be worked with this feature.



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## About The Company

HD Rubber, which produces rubber-metal based suspension parts for heavy duty vehicles and trailers, has started its automotive business activities in İzmir on 1959.

Our company moved all production facilities to Denizli in 2011 and continues its activities with 3.000 tons rubber parts and 800.000 air spring production capacity in 30.000 m2 building area. With the young and dynamic staff, HD has taken place between the companies which diverts the automotive spare part sector with its wide range and trusted service.

HD Rubber, does its own mold designs and productions by using 3D CAD-CAM (SolidWorks, Siemens NX, CIMATRONE) and simulation applications in its own design center. Our design center has been approved on June 2017, by the Turkish ministry of industry and commerce. We also get into way of Industry 4.0 by establishing robotic chemosil painting unit and zincphosphate unit.

HD Rubber, is aiming to deliver low cost but high quality products to its customers with the guidance standarts of IATF 16949 and ISO 9001. HD RUBBER continues its export activites with 5 continent and more than 70 countries since 1983. HD Rubber is also proud of being a leading company of Turkey.

### Vision

To be an exemplary and preferred global company in the automotive sector both in the country and abroad with its values.

### Mission

To provide products and services focused on customer satisfaction, which always takes technology as a guide, respects people and nature, aims the development of itself and its suppliers, and complies with global quality values and standards.





## Our values

- **Environmentalist**  
Our company is to leave a livable world to future generations by making continuous improvement in order to reduce its environmental impacts and increase sustainability.
- **Customer-Oriented**  
As a customer-oriented organization, to design, produce, deliver the product on time, manage customer feedback effectively, and ensure the continuity of our products and services.

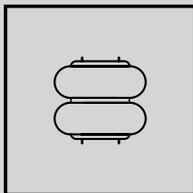
- **Fair**  
To provide a fair environment and opportunities that give confidence to its employees and customers.
- **Progressive**  
To turn employees into stakeholders who continuously develop technically and personally, thus acting together with team spirit, responsible, able to make decisions, and embracing company values.
- **Innovative**  
Always adapting to new technologies with the ideas of the employees and adding new products to the production range thanks to the effective design center.
- **Global**  
To spread our products to every region of the world by offering products and services that meet the needs of the whole world, increasing the number of companies we export every year.



# PRODUCTION & FIELD

HD RUBBER is a leading manufacturer of air springs and rubber parts and rubber to metal parts such as spring mountings, engine mountings, rubber mountings, spring bushings, axle bushings, other bushings and mountings for trucks, buses, heavy-duty vehicles and trailers. All of products are produced in accordance with IATF 16949 and ISO 9001 quality certificates.

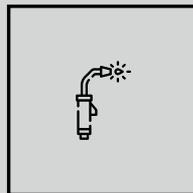
The parts suitable for AGRALE, BMC, BOVA, BPW, DAF, DENNIS, EVOBUS, FORD, FREIGHTLINER, ISUZU, IVECO, KENWORTH, MACH, MAN, MERCEDES-BENZ, NEOPLAN, PETERBILT, RENAULT, SCANIA, SETRA, SOLARIS, TEMSA, VAN HOOL, VDL, WOLKSWAGEN, VOLVO (brand names are only used for information and it is not implied that any part listed is the product of these manufacturer).



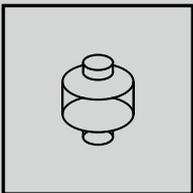
Air Spring Manufacturing



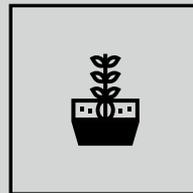
Sheet-Metal Forming



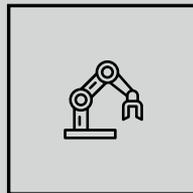
Molding, Welding



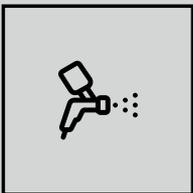
Rubber Metal & Vulcanization



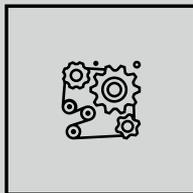
Compound Mixing Area



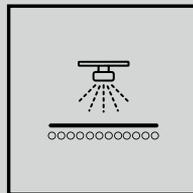
6 Axes Welding Robot



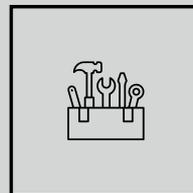
Wet And Dry Paint Facility



Machining Process



Surface Coating Process



Toolshop







# Rubber And Metal Parts

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# Air Springs

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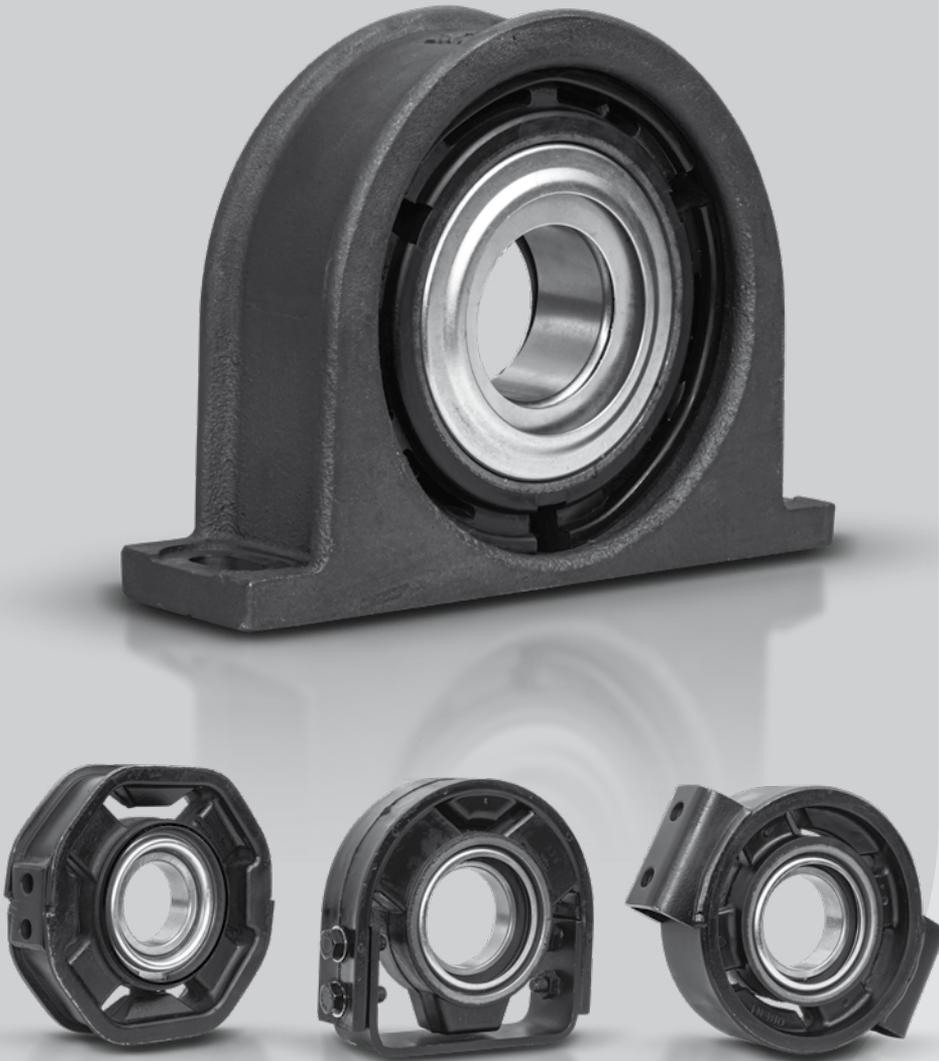
# Engine Mounting

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# Propeller Shafts

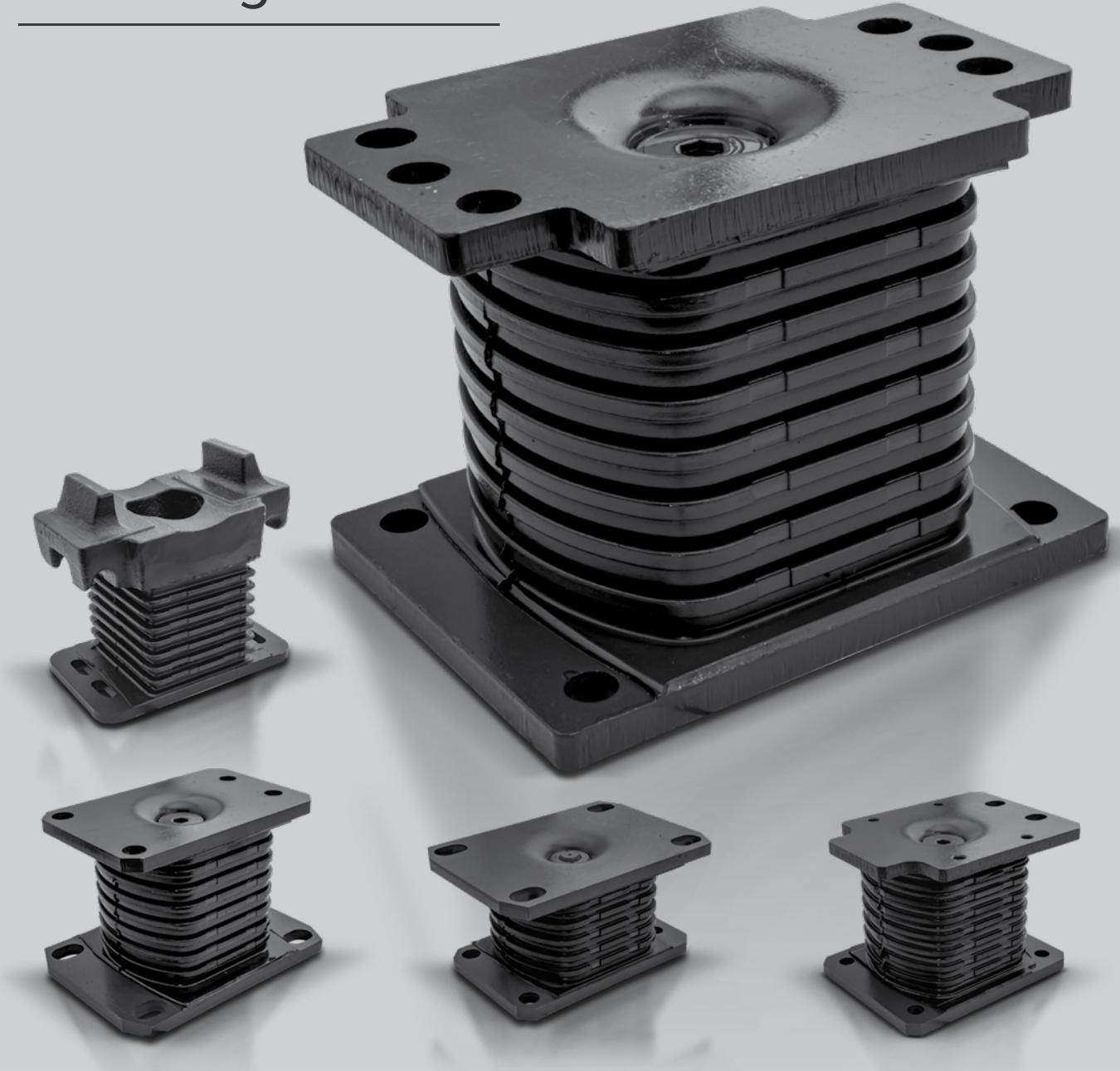
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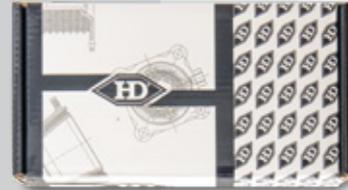
# Spring Mounting

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# Repair Kits





## Bushing Parts

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# Quality & Test Methods

The satisfaction of our customers is the most important part of our business. We instill customer satisfaction awareness in all our employees and suppliers.

As HD RUBBER, the satisfaction of our customers is the most important part of our business. We instill customer satisfaction awareness in all our employee and suppliers. Quality is the responsibility of all HD RUBBER employees. We see HD RUBBER employees as the key to our success and offer to opportunity to improve themselves continuously. Our target is to attract our suppliers to our own

quality level and to provide mutual benefits. All members of the society are responsible to the environment. With this awareness, we encourage all of our stakeholders in this regard as an environmentally conscious business. As the HD RUBBER family, it is our most important feature to respect each other. We aim to be an HD RUBBER that wants to be worked with this feature.

<b>Rheometer Test</b>	<b>Growth Test</b>	<b>Pull Off Test</b>
<b>Leaking Test</b>	<b>Blasting Test</b>	<b>Fatigue Test</b>



# Our Test Methods

Has been qualified for IATF 16949 and ISO 9001. Quality processes include input control, process quality control, and periodic inspection of products, mass production laboratory controls, product development process and performance controls,

systems of quality assurance, supplier quality assurance, and warranty of quality management. Besides, HD RUBBER serves following tests for its products in its own production facilities.



# Certification & Standards

## ISO 9001

Quality is the responsibility of all HD Rubber employees. HD Rubber employees are the key to our success and the source of our continuous improvement.

## IATF 16949

In the automotive sector, our main goal is to provide quality products and services to our customers and potential customers. For guaranteeing that we make risk and opportunity assessments in the focus of process management and continuously improve. Also by instilling this understanding in our suppliers to attract them to our own quality level and to provide mutual benefit.

## ISO 10002

As an organization that always prioritizes customer satisfaction, guaranteeing

the effective management of customer complaints and feedback is an indicator of the continuity of our products and services.

## ISO 45001

Human is our most important value in our efforts to ensure competitive advantage in line with our main goal and to achieve our strategic goals. Taking the necessary measures to create a healthy and safe work environment for our employees and everyone who is on the factory site for work, internship or visit purposes is an indicator of our continuity.

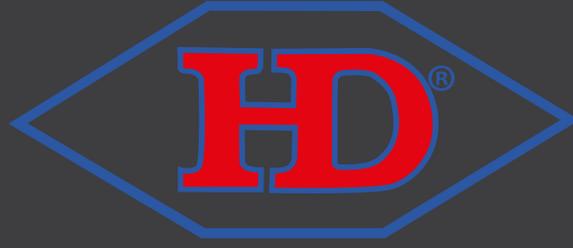
## ISO 14001

Our company shows our effort to leave a livable world to future generations by making continuous improvement in order to reduce its environmental impact and increase sustainability.



Tasarım Merkezi





*Since*  
**1959**

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